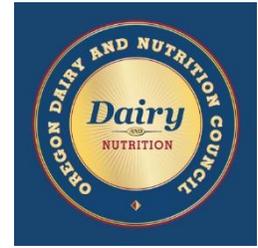


# NEWS RELEASE



***For Immediate Release – June 24, 2016***

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## **Summit Connects Agriculture, Healthy Eating and Learning**

It's a bird, it's a plane! No, it's a teacher flying through the air on a zip line.

The Northwest Regional Fuel Up to Play 60 Summit is going to new heights on Monday, June 27, at Tree to Tree Aerial Adventure Park. On the first day of a two day summit, a unique mix of educational and agricultural leaders will learn firsthand about the learning connection between physical activity and brain function while testing their own physical abilities.

Fuel Up to Play 60 is an in-school nutrition and physical activity program created by the National Dairy Council and the NFL, in collaboration with the U.S. Department of Agriculture. Inspired and led by youth, it empowers students to eat healthy, be active and make positive changes in their schools and communities.

The Oregon Dairy and Nutrition Council and Idaho Dairy Council invited leaders from schools and farms in both states who are committed to bettering the lives of students and learning ways of leveraging the proven benefits of improved learning through better diet and exercise. During the summit, they will share their Fuel Up to Play 60 experiences aimed at engaging and empowering youth to eat healthy and to be physically active at school, at home and in the community.

“This regional summit will bring together school administrators, nutrition service directors, teachers, state partners and dairy farmers to increase everyone’s understanding of the connection between agriculture, healthy eating, physical activity and learning,” said Crista Hawkins, Manager of School Programs for Oregon Dairy and Nutrition Council. “We have so much to learn from one another.”

Media is invited to attend and cover this event. Questions or requests for special accommodations can be directed to Crista Hawkins, Manager of School Programs, Oregon Dairy and Nutrition Council, 971-409-0001 or [chawkins@odncouncil.org](mailto:chawkins@odncouncil.org).

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### ***About the Oregon Dairy and Nutrition Council***

*The Oregon Dairy and Nutrition Council is funded and directed by the Oregon dairy industry, with governance by a ten-member Board of Commissioners and oversight by the Oregon Department of Agriculture. Oregon is home to 240 dairy farm families and 22 dairy processors who provide more than \$1 billion in economic impacts annually, along with delicious, award-winning cheeses, ice creams, yogurts, fluid milk and other high quality dairy products.*

### ***About the Idaho Dairy Council***

*The Idaho Dairy Council provides nutrition education to the entire state of Idaho as a non-profit organization supported by the United Dairymen of Idaho. The Council provides free, science-based nutrition resources to educators, students, health professionals and the public via curriculum, materials, funding, and nutrition instruction.*