Milk production occurs in all 50 states. The top 5 dairy states produce ~53% of all milk in the U.S.

- 21.1% CA
- 6.8% ID
- 13.3% WI
- 5.5% PA
- 6.5% NY

~95% FAMILY OWNED

Remaining States 46.9%

Milk and dairy products are distributed to schools and retail outlets ranging from small neighborhood stores to warehouse outlets.

- 21.1% CA
- 13.3% WI
- 46.9% Remaining States
- 5.5% PA
- 6.5% NY

51,481 LICENSED DAIRY FARMS

9.2 million DAIRY COWS

199.4 billion POUNDS OF DAIRY PRODUCTS

1,278 DAIRY PLANTS

83% of all milk delivered to processing plants is through dairy cooperatives

Milk contains 9 essential nutrients.

Dairy foods supply 70% of calcium and 18% of the protein in the average American diet.

HOW ALL THAT MILK IS USED

- 43.2% Fluid Milk
- 21.6% Cheese
- 35.3% Other products

192.6 billion POUNDS OF COW MILK

Americans spent ~6% of their 2011 food budgets on dairy products at home.

Milk production and dairy processing data: Dairy Data Highlights, National Milk Producers Federation, October 2012; Family farms stat: USDA ERS; Cooperatives: USDA Rural Development, “Marketing Operations of Dairy Cooperatives, 2007”; Commercial usage: Annual Commercial Disappearance of Dairy Products, Milk Equivalent, Total Solids Basis (Source: NWPF and USDA/ERS); Consumer spending: In 2011, American consumers spent an average of $6,458 on food purchases; of this amount, $407, or 6.3 percent, was spent on dairy products at home (Consumer Expenditure Survey, 2006-2011, BLS); Nutritional stats: Dairy Research Institute, NHANES (2003-2006), Ages 2+ years.