



**FOR IMMEDIATE RELEASE**

Contact: Katrina Lemmon  
Advertising & Promotions Manager  
Jacksons Food Stores  
[Katrina.Lemmon@jacksons.com](mailto:Katrina.Lemmon@jacksons.com)  
208.608.8867

**MARTIN LUTHER KING K-8 RECEIVES SECOND IPAD LEARNING LAB  
IN OREGON**

*Jacksons Food Stores and Oregon Dairy and Nutrition Council Present Donation, April 3rd*

**PORTLAND, Ore. (April 3, 2017)** —The second [iPad Learning Lab](#) donation to an Oregon public school is being presented to Martin Luther King K-8 at a special assembly on Monday, April 3rd, at 2:15pm. [Jacksons Food Stores](#) and the [Oregon Dairy and Nutrition Council](#) have donated the Learning Lab. The school is located at 4906 NE 6<sup>th</sup> Avenue, Portland.

The Learning Lab includes 10 of the new iPad Pro devices with Apple Pencils and a mobile cart that can store, charge, and sync up to 30 iPad devices.

The donation was made possible through Jacksons Food Stores' "Milk Builds Strong Schools" campaign. The campaign, which ran in its [stores](#) throughout Oregon from October 21, 2016 to January 5, 2017, set aside five percent of milk gallon sales to fund an iPad Learning Lab. Martin Luther King K-8 was randomly selected in a drawing of all public schools in the state. For the fourth year in a row, Jacksons is also donating a Learning Lab to a public school in Washington, in partnership with the Dairy Farmers of Washington. This will be the first year that Jacksons will donate to schools in Utah and Idaho with Darigold.

"Giving back to our communities has always been important to Jacksons," says Cory Jackson, president. "Our partnership with the Oregon Dairy and Nutrition Council allowed us to create a campaign that benefits an Oregon school and promotes education through technology. We are proud to donate the an iPad Learning Lab in Oregon to Martin Luther King K-8."

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“In addition to bringing nutritious milk and dairy products to school cafeterias and meal programs across the state, Oregon dairy farm families are excited about making a positive difference in the classroom,” said Josh Thomas, senior director, Communications, Oregon Dairy Products Commission. “Jacksons’ ‘Milk Builds Strong Schools’ program was a perfect opportunity to partner on a project that will help students learn and succeed.”

#### [About Jacksons Food Stores](#)

Jacksons Food Stores, Inc. was founded in Idaho in 1975 as a single service station. It has grown to be a nationally recognized chain of more than 200 stores in six western states. Jacksons has been widely recognized for its support of community and charity projects for local schools, businesses, and other organizations in communities in which it operates.

#### [About Dairy Farmers of Oregon](#)

The Oregon Dairy and Nutrition Council (ODNC) works on behalf of all dairy farm families and dairy processors throughout the state of Oregon. Building trust and demand for Oregon dairy products and support for those who make them is accomplished through efforts and involvement in schools, health and wellness, communications and industry development.

The ODNC’s origins trace back to as early as 1918, when the Oregon Dairy Council was created to advance the benefits of dairy nutrition. The Oregon Dairy Products Commission was later created by the Oregon Legislature as a commodity commission in 1943. These two organizations merged in 1985, but the names remained separate until January 1, 2016.

Today, ODNC operates on a daily basis under the supervision of an executive director, who leads a team of nine professionals representing program areas and disciplines necessary to successfully fulfill the mission and shared goals of the Council.

The Council is governed by the ten members of the Oregon Dairy Products Commission — six of whom are dairy farmers, plus one dairy processor, and one public member. A representative from the Oregon Department of Agriculture sits on the board as a non-voting member, as does a representative from Oregon State University’s College of Agricultural Sciences.

**MEDIA IS INVITED TO ATTEND THIS EVENT.** Please contact Katrina Lemmon at 208.608.8867, for more information and directions to the school.

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