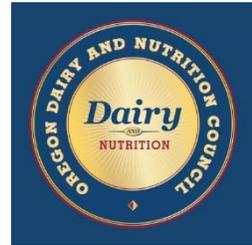


# NEWS RELEASE



**For Immediate Release – June 7, 2019**

**Contact:** Josh Thomas, Senior Director of Communications

☎ 971-673-2730 | ☎ 503-317-5007 | [jthomas@odncouncil.org](mailto:jthomas@odncouncil.org)

## **Splish Splash If You Don't Do the Math: The 2019 Milk Carton Boat Race**

Will it float? That question gets an immediate answer at the Milk Carton Boat Race when kids, adults and entire teams of people climb onto handmade boats whose buoyancy depends upon recycled milk jugs and cartons. Surprisingly, most of them not only float but prove to be stable and swift.

### **The Royal Rosarians' Milk Carton Boat Race**

*A Portland Rose Festival tradition since 1973*

Sunday, June 23; 11 a.m.

Westmoreland Park Casting Pond, SE McLoughlin Blvd and Bybee Blvd

Cost: FREE!

"There's a tried and true formula — a one gallon jug supports eight pounds and a half-gallon supports four pounds," said Josh Thomas, Senior Director of Communications for the Oregon Dairy and Nutrition Council. "It's splish splash if you don't do the math."

The event is 100% free to attend and compete, and there are awards for speed and originality. While time is getting short to build a boat, it isn't too late to enter and compete.

"I have even seen people finishing their boats on the morning of the event," said Thomas. He suggests collecting jugs and cartons from local coffee shops, restaurants, cafeterias, friends and family – and stocking up on duct tape.

While creativity is certainly encouraged, there are rules on the size of the boats and all must be human-powered. Participants who choose not to keep their boats for future years will be encouraged to dismantle and recycle them at their home. For the race categories, rules and registration, visit the Milk Carton Boat Race event page at [rosefestival.org/event/milk-carton-boat-race](http://rosefestival.org/event/milk-carton-boat-race).

The Milk Carton Boat Race is produced by the Royal Rosarians and presented by the Oregon Dairy and Nutrition Council.

###